

Before you pay a website deposit.

Keep this beside your proposals. Ask each designer for a written answer to all seven points. Mark a box only when the answer is clear.

Designer / company: _____

Build cost: _____ Ongoing fees: _____

- | | | |
|---|---|--------------------------|
| 1 | The main customer action and the pages that support it are clear. | ☐ |
| 2 | Domain access, ownership, and handoff terms are written down. | ☐ |
| 3 | SEO deliverables and any redirects are named in the scope. | ☐ |
| 4 | You can test the preview on your phone before launch. | ☐ |
| 5 | Inquiry tracking is defined, tested, and accessible to you. | ☐ |
| 6 | Recurring fees, change requests, and support terms are clear. | ☐ |
| 7 | You have seen relevant work and understand why this build fits. | ☐ |

Questions I still need answered:

Want a second set of eyes?

Send your two proposals to zach@adsori.com. I'll tell you what is missing and which costs need a clearer answer.

Full guide: adsori.com/blog/hiring-web-designer-peoria

Zach Camacho | Morton, Illinois | September 14, 2026